



# S. M. HIUL ZAMAN FIYAZ



## About Me

I am a Digital Brand Strategist and Graphic Designer with 6 years of experience dedicated to turning creative concepts into market-ready assets. My background merges the precision of visual communication with the logic of digital growth, allowing me to craft brands that resonate and perform. From architecting high-performance web experiences to managing large-scale marketing capital, I focus on delivering polished, high-fidelity results that elevate brand authority and ensure long-term client success.

## Work Experience

### Upwork Marketplace (April 2025 - present)

- **10+ WordPress Websites:** Designed and deployed 10+ custom sites using Elementor, focusing on responsive UX and high-performance standards.
- **\$20K+ Managed Ad Spend:** Directed over \$20,000 in marketing capital, driving ROI through data-driven targeting and creative optimization.
- **84+ Hours of Marketing Sessions:** Led 84+ hours of professional consulting and training to align creative design with growth strategy.
- **10+ Brochure & Label Designs:** Delivered 10+ premium print and packaging projects, ensuring brand consistency across diverse product lines.
- **\$5K+ Freelance Earnings:** Proven track record as a top-rated professional, managing \$5,000+ in revenue through high-quality client deliverables.

### Fiverr Marketplace (Nov 2020 - present)

**60+ Premium Brochures:** Designed high-end brochures for global clients under a Level 2 seller, ensuring top-tier visual excellence.

### IT SHEBA (April 2025 - March 2026)

**Operations Manager:** Optimized workflows and led cross-functional teams while serving as the primary client liaison.

### DiverseKit (Oct 2024 - March 2025)

**UI/UX Designer Intern:** Contributed to design and marketing projects, focusing on delivering high-quality creative assets and supporting brand growth.

## Co-Curricular Activities

- Executive member at National Debate Federation (NDF), Bangladesh.
- Participated in "Career Debating" organized by American Corner Khulna.
- Won 1st Place in a Debate Competition organized by The Lions Club, Khulna.
- Took 1st Place in "Instant Acting" at the National Sub-district level.
- Participated in the English, Chemistry, Math, and ICT Olympiads.
- Participated in major events organized by Bangladesh Scouts as Patrol Leader.
- Completed "Youth Leadership Training" organized by The Hunger Project.

## References

### Kazi Abdur Rauf

Chairman / IT SHEBA

**Phone:** +880 1782818810

**Email:** kaziabdurrauf4499@gmail.com


### Abir Mahmood

CEO / DiverseKit


**Phone:** +880 1750042125

**Email:** abir36.js@gmail.com

## Contact

 +880 1741958666

 fiyazhiulzaman7.fh@gmail.com

 www.fiyazzaman.me

 902/1, Kapilmuni, Paikgachha  
Khulna, Bangladesh.

## Education

### BSc. in Computer Science

2022 / Northern University of Business & Technology, Khulna (Ongoing)

### Higher Secondary Certificate

2020 / Kapilmuni College  
Passed with GPA : 5.00

### Secondary School Certificate

2018 / Kapilmuni Sahachari Vidyamandir  
Passed with GPA : 5.00

## Skills

**Design :** UI/UX, Logo Design, Brochure Design, Photo Manipulation, Social Media Post

**CMS :** Wordpress, Framer, Webflow

**Marketing :** Facebook Ads & Google Ads

**Language :** English, Bangla, Hindi

## Hobbies

